

WHY DO Butterflies and Moths MATTER?

- Indicate a healthy ecosystem
- Pollinate flowers, fruits and crops
- Act as natural pest control
- Provide food for other creatures
- Improve soil quality
- Are interesting and amazing in their own right

Moths

- Rest with their wings open and flat
- Have short, feathery antennae
- Are nocturnal (out at night)
- Have silky cocoons

Butterflies

- Rest with vertical, closed wings
- Have longer, thinner antennae
- Are out in the daytime (diurnal)
- Have hard chrysalises

HOW CAN YOU SAVE Butterflies and Moths?

Plant
pollinator-
friendly plants
like Buddleia,
Lavender,
Verbena

Keep weeds -
they are plants
too, and are
often favourite
foods for
pollinators.

Don't use
weedkillers, bug
sprays or garden
poisons - it kills
their food and
other animals.

Join in with
online bug
counts.
Support public
places that
encourage
pollinators.